Alcohol and Gaming Commission of Ontario
90 Sheppard Avenue East, Suite 200
Toronto ON M2N 0A4
Tel.: 416-326-8700 • Fax: 416-326-8711
Toll free in Ontario: 1-800-522-2876
Inquiries: www.agco.ca/iagco
Website: www.agco.ca

Municipal Information for Liquor Sales Licences (including Tied House)

The information requested below is required in support of all applications for a new Liquor Sales Licence (including Tied House) or areas being added to an existing Liquor Sales Licence.

Section 1 – Application Details

Premises Name
MOXIES

Premises Phone Number (include area code)
705-733-5252

Premises Address
139 Park Place Blvd

City/Town
Barrie

Province
ON

Postal Code
L4N 6P1

Contact Name
Stephanie Sangha/Aaron Johnson

Contact's Phone Number (include area code and extension)
[redacted]

Contact's Email Address

Does the application for a Liquor Sales Licence (including Tied House) include indoor areas and/or outdoor areas?

☑ Indoor Areas ☑ Outdoor Areas

Section 2 – Municipal Clerk's Official Notice of Application for a Liquor Sales Licence (including Tied House) in your Municipality.

Municipal Clerk:
Please confirm the "wet/damp/dry" status below.

Name of village, town, township or city where taxes are paid.
(If the area where the establishment is located was annexed or amalgamated, provide the name that the village, town, township or city was known as.)

Is the area where the establishment is located "wet", "damp" or "dry"? Please select one.

☐ Wet (for spirits, beer, wine) Damp (for beer and wine only) Dry

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Note: Specific concerns regarding zoning or non-compliance with by-laws must be clearly outlined **in a separate submission or letter within 30 days of this notification.**

Address of Municipal Office

Name of Municipal Official

Title

Date (dd/mm/yyyy)

Telephone number

Email Address

Signature of Municipal Official

Barrie

New Liquor Sales Licence Application Questionnaire

Name of Establishment: (Registered name and Operating name, if different)	MOXIES
Street Address of Establishment:	139 Park Place Blvd Barrie ON L4N 6P1
Closest Intersection:	Mapleview Dr East & Park Place Blvd
Mailing Address: (If different from the location of the establishment)	[redacted]
Name of Owner: (Indicate individual sole proprietor, partnership, or corporation (as appropriate) If partnership or corporation, provide names and contact information for all shareholders	Moxie's Restaurants, Limited Partnership
Name of Applicant: (if different from owner)	Stephanie Sangha / Aaron Johnson
Mailing Address for Applicant:	[redacted]
Applicant Business Phone/Fax Number:	[redacted]
Applicant Business E-mail address:	[redacted]

Section 1: Purpose of the Liquor Sales Licence Application

- [x] New establishment
- [ ] New owner/operator of an existing establishment
- [ ] If applicable, name of previous business _____
- [ ] Change to indoor occupant load/seating capacity (including addition or alteration to interior)
- [ ] Change to outdoor occupant load/seating capacity (including addition or alteration to outdoor patio)
- [ ] Other (If yes, describe below)

Note: If you require more space, please attach additional documentation to this form.

Barrie

New Liquor Sales Licence Application Questionnaire

Section 2: Size and Location

Note: If any changes have occurred since the previous occupant load inspection, you must provide the required information at the time of application.

	Current Indoor Area	Proposed Indoor Area	Current Outdoor Area	Proposed Outdoor Area
What is the size (floor area) of the establishment?	_____ ft2/m2	266m2 ft2/m2	_____ ft2/m2	193m2 ft2/m2
What is the occupant load and/or seating capacity of the establishment?	_____ Occupant Load	200 Occupant Load	_____ Occupant Load	122 Occupant Load
	_____ Licensed Capacity	200 Licensed Capacity	_____ Licensed Capacity	122 Licensed Capacity
	_____ Seating Capacity	180 Seating Capacity	_____ Seating Capacity	114 Seating Capacity

Is the entire operation enclosed? (For example: the operation is interior space only)

Yes ☐ No ☑

Section 3: Drawing Requirements:

An accurately scaled floor plan indicating the proposed location of **ALL** licenced area(s) must be attached to this questionnaire. Your floor plan should include exit door locations, washroom counts, and square footage of the unit, and should show both indoor and outdoor areas.

3.1 What is the distance to the closest other establishment(s) serving alcohol? 50 ft _____ ft/m

3.2 Please provide the operating names(s) and describe the target market of other establishments serving alcohol within 120 m (approximately 400 ft) radius of the proposed location:

3.3 What is the distance to the closest residential dwelling unit? 1500m _____ ft/m

3.4 Does the subject property contain residential units? Yes ☐ No ☑

If yes, please describe below

Note: If you require more space, please attach additional documentation to this form.

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New Liquor Sales Licence Application Questionnaire

Section 4: Operating Hours, Target Market, Nature of Business

	Indoor Area	Outdoor Area
Hours of Operation of the Business?	11am- 2am	11am-2am
Hours of Operation associated with alcohol sales?	11am-2am	11am-2am

4.1 What is the primary nature of the establishment? (For example, family restaurant, fine dining, lounge/nightclub, bar/tavern, coffee house, etc.)

Before 10:00 pm:

Premium Casual

After 10:00 pm:

Premium Casual

Describe your target market:

Families, working professionals, social seekers, tourists and local traffic

4.2 Describe the proposed security both internally and externally to the establishment (For example, total number of staff, training or experience of staff, number of security persons):

Before 10:00 pm:

no security needed

After 10:00 pm:

no security needed

4.3 Are all security personnel trained and licensed? Yes ☐ No ☑

If you answered **yes**, please describe below. (For example, in-house or hired service)

no security required

Note: If you require more space, please attach additional documentation to this form.

4.4 Are exterior lineups (queues) anticipated for your establishment? Yes ☐ No ☑

4.5 Is either internal or external video surveillance planned for the establishment?

Yes ☑ No ☐

If yes, please describe below:

We will have a camera system that has 18 cameras.

Will cover both interior of the restaurant and the exterior patio area. 21 Days recorded

4.6 Describe your plans for crowd management:

Before 10:00 pm:

We have multiple hosts with a manager on the door.
We also use Open table to assist with correct pacing of the restaurant.

After 10:00 pm:

We have multiple hosts with a manager on the door.
We also use Open table to assist with correct pacing of the restaurant.

4.7 Is a cover charge to enter the premises proposed? Yes ☐ No ☑

4.8 What is the anticipated percentage of liquor sales to gross sales?

We are anticipating 20% - 25% Beverage sales.

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New Liquor Sales Licence Application Questionnaire

Describe the nature of the proposed seating for the venue (i.e. dining tables, cocktail tables, stand up bar):	**Indoor Area** Dining Tables, Cocktail Tables and Bar top seating **Outdoor Area** Dining tables
Describe any food preparation facilities for the venue:	**Indoor Area** prep areas/professional kitchen **Outdoor Area** N/A
Describe any other type of business to be operated from the establishment on a permanent basis, or from time to time (i.e. bakeshop, variety store, grocery store, billiard hall, take-out restaurant, adult entertainment, non- motorized refreshment vehicles, etc?):	**Indoor Area** N/A **Outdoor Area** N/A
If yes, are the businesses physically separated from the licensed area(s) so that access or exits to and from the other business are not through the licensed area(s)?	**Indoor Area** N/A **Outdoor Area** N/A
Describe any ancillary, entertainment (for example, video games, pool tables, etc.)	**Indoor Area** N/A **Outdoor Area** N/A

Note: If you require more space, please attach additional documentation to this form.

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New Liquor Sales Licence Application Questionnaire

Describe any musical entertainment to be provided (for example, dance floor, live/recorded music, amplified sound, etc.).	**Indoor Area** Dance floor Yes ☐ No ☑ Live Music Yes ☐ No ☑ Recorded Music Yes ☑ No ☐ Amplified Sound Yes ☐ No ☑ Unamplified Sound Yes ☑ No ☐ **Outdoor Area** Dance floor Yes ☐ No ☑ Live Music Yes ☐ No ☑ Recorded Music Yes ☑ No ☐ Amplified Sound Yes ☐ No ☑ Unamplified Sound Yes ☑ No ☐

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New Liquor Sales Licence Application Questionnaire

Section 5 Ownership / Management Information

5.1 Describe the owner or operator's performance record including any by-law violations, building, health, fire code deficiencies noted on an inspection report, and any pending charges or convictions or liquor licence offences within the last 3 years:

NA

5.2 Has a principal officer of the business or a manager of the business been charged with or convicted of a liquor licence related offence?

Yes ☐ No ☑

If yes, provide details of a pending charge or conviction below:

5.3 Do any of the principal officer(s) or managers of the business have a criminal record?

Yes ☐ No ☑

If yes, provide a copy of the criminal records check below:

5.4 Is there a pending charge or conviction against the business related to a liquor-related offence?

Yes ☐ No ☑

If yes, please describe below:

5.5 List the names and addresses of any other license establishments in Canada owned or operated by the same operator or owner:

Multiple corporate MOXIES, Chop, Shark Club etc restaurants

Note: If you require more space, please attach additional documentation to this form.

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New Liquor Sales Licence Application Questionnaire

Section 6 Affidavit of Liquor Sales Licence Application Questionnaire

I, Aaron Johnson (name of applicant/owner), hereby certify that the information provided pursuant to this liquor sale licence application questionnaire is true, accurate and complete to the best of my knowledge and ability.

I understand and acknowledge that if the information with respect to the establishment changes materially. I am responsible for completing and submitting an updated questionnaire. I further understand and acknowledge that the submission of an incomplete questionnaire or the inclusion of false statements is deemed to be a breach of any business licence issued by the City and may be grounds for such licence to be revoked.

Sworn (Affirmed) before me
at the City of Barrie,
in the Province of Ontario
on the 20th day of
January, 2026.

Signature of Applicant

A Commissioner, etc.

Alexander Edward Malmsten
A Commissioner, etc.
Province of Ontario, for the
Corporation of the City of Barrie
Expires July 15, 2028

NOTE: This is a sworn (affirmed) affidavit of the deponent only. No investigation has been conducted by this authority to confirm or verify the above sworn information.

The CRIMINAL CODE OF CANADA provides that: everyone commits perjury who, with intent to mislead, makes before a person who is authorized by law to permit it to be made before him a false statement under oath or solemn affirmation by affidavit, solemn declaration or deposition or orally, knowing that the statement is false, is guilty of an indictable offence and liable to a term of imprisonment not exceeding fourteen years (Section 131, 132), or by summary conviction (Section 134).

Personal information on this form is collected to determine any concerns with zoning, non-compliance with any by-laws, or general objections to the application by City Council, the municipality, residents, and/or organizations within the municipality. The document and any associated submissions will be made available on the City's website and distributed to various stakeholder organizations and resident associations as well as the Alcohol and Gaming Commission of Ontario. This document is a public record, despite anything in the *Municipal Freedom of Information and Protection of Privacy Act (1990)*, and, until its destruction, may be inspected by any person at the City Clerk's Office at a time when the office is open. Questions about this collection can be directed to the City Clerk, 70 Collier Street, Barrie, Ontario L4M 4T5 (705) 739-4220 Ext 4421.

Personal information contained on this form is collected under the authority of the Ontario Building Code, Ontario Regulation 332/12 as amended and the City of Barrie By-law 2009-141 and will be used to respond to requests for information on properties.

Note: If you require more space, please attach additional documentation to this form.